



Instructions To Money Radio Show is Hosted by Author and Businessman Daniel W. Merrick, Ph.D. Dan has a bachelors degree in Psychology & Bible Missions so you can see where he gets his mission for marketing. Dan also has a Masters in Vocational Education and a Ph.D. in Biblical Linguistics. Dan graduated from the Ohio School of Broadcast Technique in the 1970's and has hosted several radio programs throughout his career including 'American Consumer Insight' and 'Faith In Action' with evangelist Ken Gaub. Dan has also appeared on several TV programs including USA Network 'Go For Your Dreams' in the 1980's and on 'His Place' in the 1990's. Among his varied ventures, Dan is a singer and songwriter and has won several ASCAP (American Society of Composers Artists and Publishers) Popular Music Awards for the CCM category for his album entitled 'Aliyah'. Dan enlisted in 1979 and was commissioned in 1982 as officer in the US ARMY. He retired in 1992 at the rank of Capitan a disabled veteran. Dan was forced on welfare after getting out of the military and started his company RDJ Catalog, Inc. in 1999. Dan's Book

'Instructions To Money; From Welfare To Millionaire' on Outskirts Press of Parker, Colorado was published in May 2006. The book was recently given a 5 star rating on Amazon.Com by Midwest Book Reviews. Dan now is the host of a new syndicated radio show named after his book, 'Instructions To Money' heard weekly in Boston on WBIX, Pittsburgh on WPYT, Philadelphia on WFYL, and Gary Indiana & Chicago area on WLTH. The show is syndicated on National Radio Network and CRN to broadcast on Cable Television in markets all across America. The show airs from 3PM to 4PM ET Saturdays. Surely with Dan's education and insight, not to mention his life experiences, the show will be enjoyable. You can listen to Dan's show streaming on his web site at InstructionsToMoney.Net. The show format is live interviews, news, and information on how to start a business and, like Dan, go from welfare to millionaire. Dan is a real life success story that is what idealizes the American Dream. Dan's book is available at Borders, Barnes & Noble, and bookstores nationally.

“I heard the radio commercials for success books that stated they have X number of investment properties, so many corporations and LLC’s, and I wondered what those people really had other than good marketing compared to me? I looked over at my lovely wife Olga and said, ‘Honey, we got more than the author on the commercial has’. She laughed and told me someone should write a book on the basics to get started in business and investing like we did. That is how the book came into existence.”

History- Dan Merrick was born in 1958 in Cleveland Ohio. Not long after birth, Daniel was injured which resulted in his not being able to speak until the age of 5. He attended Longfellow Elementary School on the east side. Dan's Mom was a famous LOWES girl in the 1940's and worked for Mildred and Fusmith advertising as an artist and model. She was born in Indiana Pennsylvania and went to school with the famous Jimmy Stewart. So Dan grew up at many meet and greets with some of the greatest stars of the silver screen era gone by. Dan's Mom affectionately know to her Hollywood friends as 'Lolly', past away in 1998. (Right: Dan's Mom in LOWES 'LO! magazine circa 1940's)



Danny attended Collinwood High School where he was in the Top 20 singers and a member of a band at church entitled the 'Teen Revivers'. The group opened for many famous gospel music groups such as the Singing Rambo's and sang at several evangelistic meetings and church events. Dan taught himself the Guitar and later learned how

to play the piano. He worked with Ralph Delany at the Collinwood Arts Center and developed a summer music project to help inner-city kids to form groups to perform across the city.

While in high school, Dan attended London Bible College and completed his degree in Bible Missions in 1976. Dan graduated from high school a year earlier in 1975 having completed his diploma in 3 years instead of the usual 4.

Dan was always a dreamer and became well known as an impressionist and voice talent. In 1977 Dan graduated from the Nashville School Of Broadcast Technique which was then known as the Ohio School Of Broadcast Technique. Dan completed the Broadcast Announcing and Production course and received his FCC 3rd Class Broadcast endorsed license.

Dan worked with several local radio stations and held a few different jobs before joining the US Army in 1979. While in the Army Dan completed his basic training at Fort Dix in New Jersey and moved on to Aberdeen Proving Grounds for advanced training. There Dan received Soldier of the month and graduated at the top of his class. After a tour in Germany and traveling around Europe, Dan went on to Join the Ohio National Guard and get his Bachelor degree in Psychology. Dan was commissioned a officer in 1982 and went to Fort Knox for training. Dan attended the University of Louisville, Kentucky University, and several other special and military training schools while stationed at Fort Knox Kentucky. Dan got his Masters Degree in Vocational Education while in Kentucky. In 1990 Dan was ordained a minister and served as assistant pastor.

After Desert Storm, Dan went into recovery for injuries he had while in the service and to spite Doctors belief to the contrary, Dan was able to walk again. During rehabilitation, Dan got his PhD in Biblical Linguistics. 1992, Dan's injuries were causing him a great deal of pain and he was forced into the welfare system waiting for military benefits. (Photo right: Dan on Cornerstone Christian TV's His Place show talking out about Army policy 'Don't ask, Don't tell')



After struggling for almost a decade, Dan and his wife Olga started RDJ Catalog, Inc. as a direct sales business. Dan got the idea from his Dad's sales jobs on the side since Dan was a little boy. Robert Merrick past away in 2000 and Dan took his company to great heights doing motivational teaching, consulting, and selling.

Dan started the company with only \$583.00 in Social Security benefits and \$10.00 in food stamps. Today RDJ Catalog, Inc. has grown to a 7.5 million dollar gross worth company. As the CEO, Dan still continues to work as a media consultant with expert appearances on Lifetime Network as a successful investor and on Radio and



TV. Dan has also appeared a several corporate events as a key note motivational speaker. Dan's Book 'Instructions To Money: From Welfare To Millionaire' published on Outskirts Press has been rated 5 stars by Midwest Book Reviews and on Amazon.Com Dan is also an ASCAP licensed music publisher and song writer. In 2006 Dan's Radio show was syndicated on CRN & NRN entitled 'Instructions To Money' after his book. As a HR consultant, Dan was #1 in sales as a trainer with ABE, S&F, CT Engineering, and HMI. (Photo Left: Dan with Scott & Fetzer President Frank Vandetti Sr.)

Dan has received the Ronald Regan Business Achievement Metal from the US Congress and served on the President's Council on Small Business. Dan's motivational speeches and provocative inspirational stories seem to bring a new light on the business and economic environment that has created a demand for his insights into unique prospective on modern corporate Americana. His sales and motivational presentations have riveted and entertained audiences with the profound relevance of achievement science. Dan also is a media news technical advisor on military affairs and operations. As the President of RDJ Catalog, Inc. Dan inspires others as a consultant on business, investment, real estate, motivation, sales, and achievement. Dan is now writing his next book. For more visit www.InstructionsToMoney.Net